



MILANOX<sup>®</sup>



*Some Enchanted Evening*  
*Viennese Ball*  
*Prelude Packet*



**c4k**  
Coalition For Kids

# *What is a Viennese Ball?*

## *Willkommen!*

Just as we revere and adore our beloved Blue Grass, Old-Time & Roots music here in Appalachia, Austrians celebrate life with their own wonderful gift to the world—the waltz.

Originating in the Austrian countryside, the waltz evolved from the Landler, a lively folk-dance performed by small groups of country people at inns near the Vienna Woods in the late 16<sup>th</sup> century. Flourishing with the musical genius and rising popularity of the Strauss family composers in the mid-1800s, the elegant & playful dance eventually ‘waltzed’ its way from the rustic woods into the grand, resplendent halls of Vienna.

The rest of Europe soon followed suit, and the Viennese Ball tradition became the stuff of fairytales. In 20<sup>th</sup> century entertainment, dazzling Balls became the centerpiece of many Broadway, Disney & Hollywood productions.

Today, hundreds of Balls occur each year in Vienna to celebrate this national treasure, attracting dignitaries, socialites, and debutantes, and are bedecked with extravagant trimmings—decadent food, live orchestras, costumed-performers, and guests aglow in their black-tie regalia.

Many of these lavish occasions are now held to graciously support charities and raise awareness and funds for people groups in need.

## *Why should I attend? What am I supporting?*

We are honored to be partnering with **Coalition for Kids (C4K)** and helping raise funds for much-needed upgrades to their ageing transportation fleet. Coalition depends on buses and vans to shuttle at-risk children from their respective schools to C4K’s central campus where they experience safe, life-changing afterschool care and programming—before being transported back to their homes.

By making a gift and receiving a ticket, together, we can positively impact underserved children in our region by investing in their path to success in academics, careers, leadership, community involvement and a promising future. We are thrilled at the prospect of partnering with you in this endeavor—and enjoying your company at the Ball in celebration.



## *But what if I have two left feet?*

Don't worry! We've got you covered!

With your ticket, you receive 5-hours of FREE dance instruction prior to the Ball, compliments of **Johnson City Ball Room Dancing** (2116 North Roan Street, Ste. 4). No need to register, just show up, with or without a partner.

Dance lesson schedule:

Saturday, May 7, 1-2pm

Saturday, May 14, 1-2pm

Saturday, May 21, 1-2pm

Saturday, May 28, 1:00-3:00pm

Saturday, June 4, 8:00pm, Showtime!

While many guests will dance the night away, the evening can certainly be enjoyed as a concert experience. Dancing is not required to attend the event. Neither are the complementary lessons. Meander and mingle over the sound of live orchestra music, enjoy stellar opera and ballet performances and savor festive treats from comfortable seating. It will be a magical evening.

## *What should I wear?*

Guests are encouraged to dress in formal attire (black-tie optional), such as evening dresses, suits or tuxedos, but you decide! There is no dress code. We want you to be comfortable, feel great and enjoy an unforgettable evening. Complimentary portraits will be offered.

Should you want to rent a tuxedo, **The Men's Wearhouse of Johnson City** is offering a generous discount for our Some Enchanted Evening event. Use the number 11078059 when renting your tux to receive the savings. (Phone: 423-610-1425; 1914 North Roan Street, Ste. 102)

Comfortable dance shoes are the recommended footwear. Ballet slippers, suede-bottom Mary Janes, ballroom dance shoes, jazz shoes or suede-bottom oxfords are all excellent choices. Stilettos, pumps, and other high-heeled shoes are highly discouraged on the dance floor as they can be dangerous for others and lead to serious injury. No need to buy specialized shoes, just please be mindful of footwear choices.



## *What do I need to know about dance etiquette?*

The “fast lane” on the dance floor is the outer lane, and the inner lane is slower paced. Stationary patterns should be performed in the middle of the floor. For the safety of all dancers, please do not block traffic.

Both partners should take initiative in changing the couple’s speed and direction in order to prevent collisions. This can be fun (channel your inner-NASCAR, not bumper car).

When prompted, please clear the dance floor to allow room for our guest artists during special choreographed performances.

Please do not perform aerials or other exhibitions out of consideration for other dancers on the floor.

## *What else can I expect the night of the Ball?*

- Complementary portrait with additional candid shots for on-line purchase
- Browsing & bidding on range of unique, local gifts bundles in on-line, real-time auction
- Mini-lesson & group line-dance, Austrian-style!
- Wonderful food, glorious chamber music, dancing & making new friends
- Performances by area musicians and dancers
- Discounted Carnegie rates if you wish to stay overnight
- A memorable surprise or two!

*Don't miss out!*

*Space is limited!*

Reserve your spot for this exclusive gala TODAY and help us keep C4K's wheels turning!

Purchase Tickets Now

[Click here](#)

*Danke Schoen &  
Auf Wiedersehen!*

Can't wait to see you there!